

Campaign Calendar

tvunitedway.org

UNITED FOR IMPACT

DATE	EVENT	LOCATION
June 21, 2024	United for Kids Collection Begins	Regionwide
August 9, 2024	United for Kids Collection Ends	Regionwide
August 8, 2024	Leadership Breakfast	Fairmont State- Falcon Center
September 3, 2024	Official Campaign Begins	
September 6, 2024	Day of Action	Regionwide
September 24, 2024	Better Together Reception- Elkins	TBA
September 26, 2024	Better Together Reception- Fairmont	TBA
October 19, 2024	Lip Sync Battle	Fairmont State- Falcon Center
November 10, 2024	Mid-Way- United Way Day	Regionwide
November 2-9	Live United Auction	Online
November 23, 2024	Market in the Park	Morris Park
Nov. 29 - Dec. 30	Celebration of Lights	Morris Park
December 10, 2024	Reindeer Run 5K	Morris Park
February 14, 2025	Official Campaign Ends	
February 8, 2025	Laugh United	Orchard Hall- Elkins
February 27, 2025	Celebration Luncheon	White Hall Event Center



United
Way



Tygart Valley United Way