**Campaign Reminder Email #2 to Employees**

Example Subject Lines:

Reminder: X days left to support our community

Make a lasting difference (starting today)

Give the gift of change

Dear [company] employees,

Tygart Valley United Way is tackling our community’s greatest challenges; focusing on the issues the community shares are most important.

For a comprehensive view of the current issues and opportunities facing our community, view Tygart Valley United Way’s most recent annual report at [**https://www.tvunitedway.org/reports-and-financials**](https://www.tvunitedway.org/reports-and-financials)[.](http://www.vsuw.org/scorecard) You can also check out the Stories of Mighty Change YouTube series to learn more about the impact your contributions have in our community at [**http://www.tvunitedway.org**](http://www.tvunitedway.org).

As a reminder, our workplace giving campaign ends on [XXXX Date]. Our goal is to [raise $X,XXX OR reach XXX% participation] by then. {Sentence about planned events/competitions}. [Optional Sentence] And during our campaign, [Company Name] will make your dollars go even further by matching your generous gift.

Thank you for your consideration!

Best,

[Name]