

BE AN EVERYDAY HERO

For this themed luncheon, employees dress up as heroes, such as Batman, Superman, and Spiderman. The company serves hero (sub) sandwiches, and decorates cookies and cupcakes with hero symbols, like the Batman silhouette or Superman's cape. When an employee makes a donation, they receive a hero-themed flag for their workstation. Some companies may also include a discussion about what it means to be a hero in the community or invite an agency representative to speak on the topic.

CASUAL DAY

Sell Casual Day passes allowing employees purchasing them to dress casually on a designated day. If a company already has a casual day each week, then certain casual days can be designated as "Crazy Days" – Crazy Hat Day; Sports Team Day; or Outrageous Socks Day, to name a few!

EMPLOYEE RAFFLE

Ask employees to contribute something special for the raffle prize. The prizes can be anything from baked goods, to sports tickets, or a weekend stay at a vacation cabin or condo. Prizes are usually donated by vendors. As employees turn in their pledge cards for the campaign, they will receive a raffle ticket.

VACATION DAY

Employees "buy" a vacation day. When an employee chooses to participate, their wages from the day's work are deducted from their paycheck. The organization may choose to match the amount deducted, with all proceeds donated to United Way. It's a win-win situation: the organization achieves high participation, the employees get a vacation day, and the community is supported.

BAKE SALE

Arrange for employees to donate baked goods. Advertise well in advance with posters, memos, and bulletins. Have volunteer employees available to help set up, serve and clean up afterward. Many companies charge a ticket fee for employees to enter the room where the bake sale is being held, as well as a per item cost for the baked goods. This ensures that a substantial amount of money is raised.

BABY PICTURE MATCHING GAME

Invite employees to try their luck at matching baby pictures to pictures of employees. Charge employees per vote and award a fun prize to the participant with the most right answers.

TAILGATE PARTY

This event can be modified to fit any company's campaign! Invite coworkers to wear their favorite team gear and bring their favorite tailgating treat to share at lunch. Some companies choose to hold this event outside of traditional work hours to coincide with a football game or other sporting event. This is also a great way to incorporate the families of employee

